



Derby Church Net

Guide to Services


**Dec
2014**

**One Church,
Serving
Derbyshire**

Derby Church Net
Overdale House,
96 Whitaker Road,
Derby, DE23 6AP
01332 203699
admin@derbychurch.net

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**Take a look at
what we can offer** 

www.derbychurch.net

Derbyshire Church



What is God doing in Derbyshire?

Your monthly free magazine, delivered to congregations and Christian shops across the county, keeping everyday Christians connected with what God is doing in the area.

- News from Derbyshire's Christian Community *
- Events Guide *
- Job & Volunteers *
- Advertising
- Feature Articles
- Your Say (Letters)
- *Prayershield* prayer bulletin *
- Puzzles page

Delivered in most areas in time for the 3rd Sunday of the month
Contact your local distributor point or the main distribution office for more details

FREE: Please read and support this ministry
Suggested donation 60p for regular church readers

See page 11 for
How to support us

* Also features on our website www.derbychurch.net - see page 4.

Where to pick up your copy of

Derbyshire Church

Map not to scale

You can pick up our magazines at all sorts of places across Derbyshire now. Take a look at the map to see where we currently deliver to. These details are constantly being updated - would you like them nearer to you? Contact us for more details.

Chesterfield

- St. Mary's (The Spire)
- Cornerstone, Central Mths, Saltergate
- Lighthouse 172 Chatsworth Rd

Clay Cross

- Food for Thought, High St, 01246 866013
- Lighthouse 5 Eyre St

Cromford

- Willersley Castle, 01629 582270

Derby

- Derby Cathedral Centre Bookshop, 18-19 Irongate 01332 341201
- Lighthouse Unit 1, 6-10 Albert St;
- Lighthouse 4 St. Mary's Ret Pk, Nottingham Rd, Chadd
- Lighthouse 1291-1293 London Rd, Alvaston

Etwall

- Highfields Happy Hens, Heage La, 01283 732083

Heanor & Langley

- Mill
- Salcare, 59 Ray Street, 01773 764562
- Lighthouse 28 Market St
- Lighthouse 9 The Acorn Ctr, Station Rd, Langley Mill

Ilkeston

- Lighthouse 49 South St
- ### Long Eaton
- Lighthouse 36-38 High St
- ### Matlock
- Cornerstone Bookshop, 2 Dale Rd, 01629 584296
 - Lighthouse Lynn House, Crown Sq

Measham

- Books & Bibles, Leicester Rd, 01530 515041

Melbourne

- Fair Trading Place, 28 Market Pl, 01332 863619

Ripley

- Lighthouse 48-52 Oxford St

Swanwick, Leabrooks & area

- The Hayes 01773 526000
- Saltpot Café, The Green
- Lighthouse 27a Pentrich Rd
- Lighthouse 22 Swanwick Rd, Leabrooks
- Lighthouse 5-9 Main Rd, Jacksdale

Wirksworth

- Wirksworth Team Ministry 01629 824707

South Derbyshire

- Served from Measham & Melbourne
- LIGHTHOUSE CHARITY SHOPS (& Saltpot Café) each place as shown
- c/o Valley CIDS 01773 609603

Also in local churches in many places, including Ashbourne,

Bakewell, Belper, Buxton, Chesterfield, Clowne, Crich, Duffield, Derby, Heanor, Ilkeston, Killamarsh, Long Eaton, Matlock, Melbourne, New Mills, Tideswell, Wirksworth, and many places in North East Derbyshire and South Derbyshire

Alfreton

- Lighthouse 67 High St

Ashbourne

- Cornerstone Coffee Shop, Church St, 01335 345695

Belper

- Lighthouse 3b King St

Brailsford

- Methodist Ch Coffee Shop

Buxton

- Chapter & Verse 2/4 Market St 01298 26843

Calver

- Cliff College, 01246 584200

Not in your area? Contact our Distribution Co-ordinator:

Mrs. Brenda Gosling 01332 608845

12 Avon Close, Stenson Fields, Derby, DE24 3AP

Advertising Guide for Derbyshire Church

Reach thousands of everyday Christians across Derbyshire with your message

Available in bookshops, coffee shops and many local congregations of different denominations and streams
(Dec 2014 circulation approx 2000)

Placing your advert

Adverts and payment must be with us by the 1st of the month, or the Friday before if this falls at a weekend.

Publication date: Available most places the 3rd Sunday of the month (in some places a few days before/after). Please make cheques payable to "Derby Church Net" and send your adverts to the address on page 1. For more information or to discuss your needs, please contact us as shown on page 1.

Note: Cheque banking fee may apply. Please contact us for details of direct bank payments.

Discounts

Continuous Runs of adverts, when ordered & prepaid together:

	1/2 page or larger	Smaller than 1/2 page
2-3 issues	7.5%	5%
4+ issues	10%	7.5%

First Time Advertisers

If you have never advertised with Derby Church Net before (in any of our media). 20% off your first magazine advert order.

All discounts rounded to nearest pence

Website Advertising: see page 5
Directory Advertising: see page 7

Standard Sizes and Prices

Size	Commercial	Non-Comm	Size (W x H, mm)
1/8 page	£24.00	£20.00	66.5 x 45.0
1/4 page	£42.00	£35.00	66.5 x 95.0
1/2 page	£60.00	£50.00	138.0 x 95.0
Full page	£90.00	£75.00	138.0 x 192.5
2 pages	£156.00	£130.00	286.0 x 192.5
Full Colour Back Page:			
1/2 page	£84.00	£70.00	138.0 x 95.0
Full page	£144.00	£120.00	138.0 x 197.5

Approximate dimensions based on A5 page size accounting for margins and headers.
Other sizes/shapes may be available on request subject to editor's discretion.

Additional Information, Terms & Conditions

- Advert sizes & options based on set row & column sizes allowing for margins and other spacing.
- Commercial rates are generally for adverts likely to generate a profit for the advertiser, except for charitable purposes. Adverts for products unrelated to the Christian faith are normally limited to 1/4 page and charged at the commercial rate. All subject to editor's discretion.
- Adverts may be sent by email (recommended for optimum quality) or by post on paper or a disk.
- Suitable electronic versions include PDF, JPEG, GIF, TIFF, Microsoft Office and Corel Draw. Please check for other suitable formats. Electronic copies must be virus checked prior to delivery.
- Artwork need not be exact size requested (scaling is possible). Aspect ratio must however be exact.
- Payment must be received in advance of the submission deadline.
- Cancellations after the submission deadline, or for subsequent issues in a continuous run/series are non-refundable.
- Advertisers with a product not specifically related to the Christian faith may apply for space, but are subject to editor's discretion, usually charged at the commercial rate & limited to 1/4 page.
- The editor reserves the right to edit or refuse any request for an advert for any reason, including those deemed to be in conflict with the Christian values held by Derby Church Net and its supporting organisations. In such instances, cheques will be returned unpaid.
- First come, first served generally applies, although all space and positions allocated according to editor's discretion. Preference may be given to largest adverts, esp for premium locations (inc back cover).
- The editor's decision is final.
- The whole of this guide constitutes part of the terms and conditions.
- By placing an advert you agree to these terms and conditions.
- All details may be subject to alteration without notice.
- **Discount Conditions:**
 - Discounts can only be made at time of order and cannot be made retrospectively for previous adverts.
 - Advance orders cannot be made for more than 12 months (except advertising partners discounts).
 - Only one discount can apply to any order. Usually the largest discount only will apply.
 - All discounts are subject to agreement.



Online Communication: Derby Church Net Website

All
new
design for
2014

Your online guide to
Derbyshire's Christian Community

www.derbychurch.net

- News, Events, Jobs & Volunteers, all linked in to *Derbyshire Church* magazine (see pages 2 & 3)
- *YouTube* video channel, direct from our homepage
- *Find a Church* database, the online version of the *Derbyshire Directory* (see page 7) aimed at visitors, seekers, and with the most up to date details
- Prayer resources, in partnership with *Derby Prayershield* (see page 6)
- Local information for Derbyshire, including travel, maps, and links to local media, tourist information and local councils
- Pointers for seekers to other faith websites

Regularly updated,
especially with the
Events Guide and *Find
a Church*



Visit us and
see for yourself!

Link to other
church websites

Leaders'
Login

Watch the
video news

Why not advertise
on the site?

www.youtube.com/user/derbychurchnet

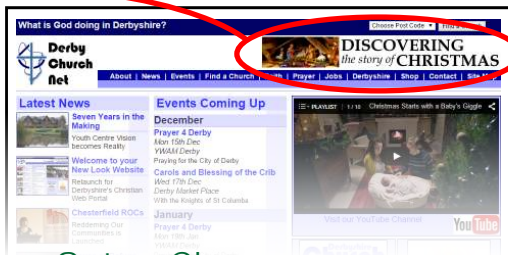
Advertising Guide

for www.derbychurch.net

Use the power of the web to get your message across

Your ad here

Our banner adverts, appearing on most pages on the Derby Church Net website, are there for all to see. Invite people to click through and look at your services, event or website.



1. Set up your banner

Design your own artwork, or ask us to help: use a static image, an animated gif or flash file. Decide where you want it to link to - another website or maybe an event in the DCN events guide.

Available Sizes: 468x60 (top & end)
 (pixels, width x height) 120x240 (side box)

2. Get it online

Decide how long you want it viewed for. Banners can be displayed for a set period, or ongoing until your quota has been used. Derby Church Net uses Google AdManager to manage the adverts.

3. Pay per 1000 views (CPM)

Adverts are charged on a pay per view basis plus setup. So you only pay for adverts that are seen - regardless of the amount of traffic the site gets.

Other Terms & Conditions

- File sizes should be kept to below approx 50kb
- Design should be appropriate to the site
- Animation is allowed but not excessive flashing
- Adverts may appear in any position on any page in the site, unless agreed in advance
- Goods/services being advertised should not be in conflict with the Christian Faith
- Subject also to Google DoubleClick for Publishers terms and conditions
- Payment in advance only
- Subject to availability of advertising slots
- All adverts are subject to editors discretion
- All details subject to change without notice

Setup Charges

Pre-designed artwork, single banner ¹	£3.00
For each additional pre-designed banner	£0.50
Custom gif animation	£ call for quote
Renewal within 3 months of expiry ²	£2.00

Ongoing Charges

Based on cost per mille (CPM, 1000 views) as reported by Google DoubleClick for Publishers, dependant on the price of goods/services being advertised and the quantity ordered. No click-thru rate is guaranteed.

CPM	Commercial	Non-Commercial
Top of Page	£6.00	£5.00
End of Page ³	£3.60	£3.00
Top/End mix	£4.80	£4.00
Side Box ³	£3.60	£3.00

Discounts

- £10 off when also ordering a ½ page or larger advert in *Derbyshire Church mag*⁴
- 2.5% off orders of 10,000+ impressions⁴
- 5% off orders of 20,000+ impressions⁴

¹ Flash must be provided with a clickTAG

² Using same artwork only

³ Page end and side box on selected pages only

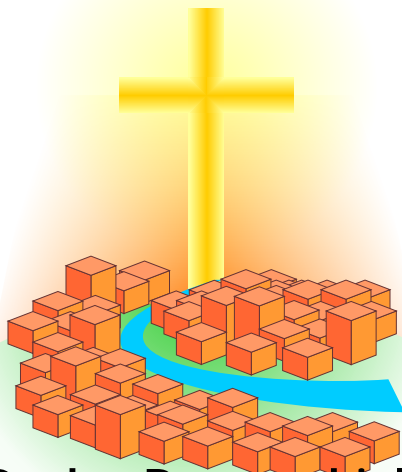
⁴ One discount per order. See also magazine adv. guide

Place your order now!

Contact: Derby Church Net, Overdale House,
 96 Whitaker Road, Derby DE23 6AP
 admin@derbychurch.net 01332 203699

◀ Magazine Advertising: see page 3

Directory Advertising: see page 7 ▶



Derby Prayershield

Derby Prayershield empowers people across the area to pray together with other Christians, by providing bulletins each month on subjects of relevance to Derby and the surrounding area.

To find out more about Prayershield, receive a more detailed prayer bulletin each month, and information on other prayer initiatives in the area, why not register?

You will get access to the full archives of in-depth bulletins, arranged by date, subject and author. Plus occasional prayer requests as needs arise.

www.derbychurch.net/prayer

prayershield@derbychurch.net

490 Stenson Road, Derby, DE23 1LN

Prayer is a priority for Prayershield, Derby Church Net and our partners, seeking to encourage this in any way possible, and at different times has included:

- Links to prayer networks across the nation and world
- Active prayer initiatives, such as prayer walking and 24-7
- Supporting local groups in prayer where possible
- Active support in prayer for local authorities

we have posted watchmen on your walls (Isaiah 62: 6)



The Derby Church Net Derbyshire Directory

Contact Details for over 800 Congregations & other Christian Organisations throughout the county of Derbyshire

- **Congregations** listed alphabetically
- Alphabetical list of **individual contacts**
- **Contact details, office times, disabled facilities, map references and more**
- **Denominational listings**, explaining structures
- Separate list of other **Christian organisations**
 - Fully **indexed** and cross-referenced
- **New updated edition annually**, each autumn (usually out during November)
- **Handy A5 format** to keep on your desk
- Linked to the online *Find a Church*, but with **extra detail**



2014-15 Edition available Dec '14
£11 (postage free) Large Print (A4) £14
 See separate form or order at www.derbychurch.net/shop

Directory Advertising

Have your advert on people's desks for a whole year!

The annual publication is a valuable resource for Church leaders and others interested in Christian groups around Derbyshire. It is available to all the groups represented, as well as local authorities, media, funeral directors and others. By placing an advert in this publication, you will have access to these people as they work for a whole year.

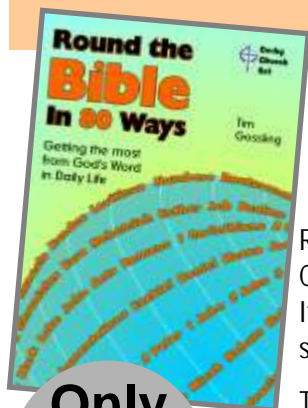
Details on separate form prior to publication

Contact us as shown on page 1 to register your interest

◀ Magazine Advertising: see page 3
 Website Advertising: see page 5

Small Group

Available from our online shop:



**Only
£5
+p&p**

**New
for
2014**

"I don't know where to begin."

"I'm too busy."

"I find it hard to understand."

Reading the Bible is an important part of life as a Christian.

It's the main way God speaks to us. Yet so many people struggle to pick it up regularly for all sorts of reasons.

This book aims to help anyone - whether you're just exploring the Christian faith or have been a believer for years - to get to grips with reading your Bible.

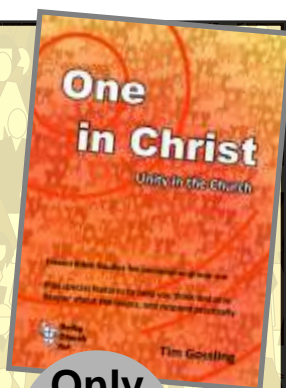
There are 80 ideas for regular or occasional use, at home, in church, or out and about. Whether you're on your own or in a group, there's something for you.

Plus five bonus sections all aimed at helping you get more interested in, and getting more out of reading God's Word to us.

- > *What can we learn from the intimate unity of the Godhead?*
- > *What can you do to build deeper meaningful relationships with others?*
- > *Can we live today in the same way as the early Church?*
- > *What are the main issues keeping Christians apart, at a denominational, congregational or personal level?*
- > *How far can we go - where is the dividing line between true Christianity and a cult?*

This series of eleven studies written by DCN editor Tim Gossling will get you thinking about these and other important issues as we seek to express the unity we have in the Church.

It will also challenge you to put into practice what you have learnt. Can be used by an individual but you will benefit from using with a group.



**Only
£3
+p&p**

Resources

www.derbychurch.net/shop



**Only
£5
+p&p**

Looking for fresh inspiration in your small group?

*Would you like to start a small group,
but have no idea where to begin?*

*Has your group been running for years,
and you are running out of fresh ideas?*

Then this book is for you.

Whatever stage your group is at, this book is packed full of ideas and advice to help you make the most of this important expression of Church.

With everything from suggestions for your normal weekly session, to ideas for the special occasion, there is plenty of inspiration to keep you going for weeks, if not years.

Also with sections aimed specifically at new and mature groups, it will help you make the most of your meetings, and help you grow stronger in your friendship and discipleship together.

Also available from our online shop
www.derbychurch.net/shop

- **Postal Subscriptions to *Derbyshire Church***
- **Derbyshire Directory of Churches**
- **Support the work of Derby Church Net**

We can also supply most resources to local Christian bookshops on request



Derby Church Net



Derby One Church,

Derby Church Net has been providing a range of practical services to the Church in Derbyshire since the year 2000, resourcing the Church to communicate with other parts of the Body of Christ, and with the world around.

For the whole church

There are a number of core resources for the whole church, including the monthly *Derbyshire Church* magazine (see page 2), our website www.derbychurch.net (page 4) and the annual *Derbyshire Directory of Churches and Christian Organisations* (page 7).

Between them, these web and printed publications provide everyday Christians and leaders with *news, events, job search, church search* and other information.

For congregations and other groups

There are also services available that congregations and other groups can use, including *A3 colour laser printing* (page 12). Derby Church Net supports the *Derby Prayershield* (page 6). We may also be able to provide photography or video services - contact us for details.

Advertising

Advertising is available in the magazine, directory and website.

We accept adverts from church-based groups and others with a Christian ethos who want to reach the Christian community.

This guide lists the main resources provided. Please contact us if we can be of service to your congregation or Christian group.

What is God doing

Church Net

Serving Derbyshire

A Faith Ministry

Derby Church Net is supported by the Church itself - the congregations that receive the magazine, groups of churches, individuals and others who use our services.

If you would like to support the work, then please use the following details:

Cheques payable to "Derby Church Net" and sent to the address on page 1.

Standing Orders: Account Number 18858392 Sort Code: 60-12-01

PayPal: Send to admin@derbychurch.net

One Body, Many Parts

"The body is a unit, though it is made up of many parts; and though all its parts are many, they form one body. So it is with Christ. " (1 Corinthians 12:12)

Jesus prayed that the Church should be united as one, so that the world would believe (see John 17:20-23). It is the vision of *Derby Church Net* to see this become a greater reality. By enabling Christians to communicate more effectively, encouraging prayer and action, and making them aware of what is going on across other parts of the Church, our prayer is that the Bride of Christ will fulfil everything intended for her, ready for the arrival of the Bridegroom at the end of time.

Thought of another way to get the Church talking?
Why not contact us with your idea?

All details are correct as at date of guide revision (e&oe), but may be subject to change without notice.
Details provided for information only and do not form the basis of any agreement to supply goods or services.

Copyright © 2014 Derby Church Net

in Derbyshire?



Derby Church Net

Printing Services

For your church's printing needs

Regular suppliers to the Derby Methodist Circuit, as well as many local churches and other organisations

- A3, A4 and A5 printing
- Colour/mono, duplex/simplex
- Booklets, folded & stapled
- Leaflets, including z-fold A4
- Lamination, A3, A4 and A5
- Photocopying (inc. colour)
- Comb binding
- Up to 300 gsm full colour
- Guillotine trimming

Other recent clients have included:

- Workplace Chaplaincy in Derbyshire
 - Diocese of Derby
 - Newmount Methodist Church
 - Chaplaincy Care
- YWAM Derby
- Freedom Delivers
- Personal clients

Contact Derby Church Net as shown on page 1 for a quote

Terms and Conditions

clear that extra work is required; in such instances the client will be informed before commencement of printing.

Invoices and Payment: Bank transfer is preferred. Cheques (payable to "Derby Church Net") incur a surcharge. Cash (small jobs only). Invoices should be paid promptly upon completion.

Availability: The printing equipment is used for a number of regular large runs, and printing/other work of Derby Church Net itself sometimes has to take priority. Please allow as much time as possible for printing, giving notice in advance if possible.

Whilst often requests can be delivered in a shorter time span, no guarantees under a week are normally given (may be longer at busy/holiday times). Advance and regular bookings take priority over ad-hoc requests.

Specialist Paper: Specialist papers (e.g. coloured and certain thicker papers) are ordered on request so are usually only available for larger print runs, and may take longer to process. Smaller requests on specialist stock may be available on surplus stock if available. It may be possible to print on stock provided by the client, subject to suitability.

Delivery: Sorry, there is not normally a delivery service available. Items should be collected from the office. Please check opening times before collection.

General: By requesting the use of Derby Church Net Printing Services, you are agreeing to these terms and conditions. These may be varied at any time without notice; please check current details before placing orders.

Artwork: For best results, artwork should be supplied in electronic form. Please check for suitable formats. Anything supplied in this way should be checked for viruses beforehand.

Formats: Derby Church Net can provide a wide range of printed media, subject to equipment limitations, which may vary from time to time. Please ask for the current range.

Instruction: It is the responsibility of the client to provide clear instructions as to the work required. If items are printed in error as a result of unclear guidance, or incorrect artwork, the client may be required to pay for these items.

Proofing: Derby Church Net is not responsible for proof reading items to print. It is recommended (for large runs especially) that a sample copy is viewed before the main run commences.

Copyright: It is the responsibility of the client to ensure that permission has been sought and given for the use of any design supplied for printing.

Quotes: Every print run is quoted on an individual basis. Written quotes are valid for a maximum of 28 days; verbal/phone quotes are given for guidance only and are not binding. Costs vary, so no guarantee of an identical price for a repeat is given. Derby Church Net reserves the right to alter the quoted price before commencing printing, if upon receipt of the artwork it becomes